



## WIN WITH WASHINGTON OFF TO A STRONG START!

A new organization, **Win With Washington** has generated a tremendous amount of excitement and momentum in a very short time. Starting in July of 2009, Janet McNaughton, President of Lasting Impressions, gathered an amazing team of women owned businesses and corporate sponsors that have moved ahead at lightning speed to create an organization which makes WBE certification count! The response has been resounding and the growth impressive. The goal is to drive revenue and excellence with government and corporate partners who already have a commitment to diversity and encourage new relationships.

**Win With Washington** is a dynamic community of exceptional certified women owned businesses collaborating with corporate partners and each other to optimize business opportunities. Well established and influential in their respective industries, this group of women business owners brings to the table incisive skills and astute experiences, thereby providing their clients with a competitive edge.

Their mission is to create “community and opportunity” for Washington State certified women owned businesses by providing an infrastructure that aligns them with strong corporate and government partners. Their goal is to empower this talent pool with advanced education, networking opportunities and a database for procurement professionals to search for goods and services provided by the membership. This strategic approach is designed to strengthen each firm’s visibility and facilitate access to win-win revenue opportunities within the business community, as well as with other members. By focusing on building relationships and driving revenue, **Win With Washington’s** ambition is to help Washington State confidently return to prosperity.

**Win With Washington** was successfully launched with the enthusiastic support and dedication of 11 certified WBE’s and a powerful collection of corporate sponsors including KeyBank, Nordstrom, EJB Facility Services, UPS and Washington State’s Office of Minority and Women Business Enterprises. Jim and Jama Rand of Seattle Research Partners provided strategic consulting to help the organization set 2-3 year goals along with the first three months of exceptional educational content. Since the first official meeting in September, **Win With Washington** has already garnered the interest and attendance of over 65 members and alliances to date by providing leading edge educational seminars and networking opportunities. Women business owners and companies committed to supplier diversity are welcome to attend the monthly meetings, held the second Wednesday of every month from 11:30 a.m. – 1:30 p.m. To join, partner or volunteer, visit [www.winwithwashington.com](http://www.winwithwashington.com) or call 425-822-6651.

WE MAKE CERTIFICATION COUNT